

## **From One Instructor to the Next . . .**

Thank you for considering the Accent Reduction 101 program: Speaking English Closer to the American Cultural Style, Fourth Edition. The instructor manual is identical to the student manual so all lessons will begin on the same page. The student manual has auditory support files that serves as a model for target words and sentences and contains expanded instruction. I would like to point out additional useful resources for optimizing your success with your clients.

- The optional **live recorded seminar for accent reduction teachers** is available for streaming. It is designed for accent reduction teachers from my ASHA approved continuing education seminar and covers all key points needed on how to reduce an accent. The live seminar is divided into the following sections:

- Preparing Clients for Success
- American Intonation
- Fast Rate of Speech
- Muscular Tension
- Assessment
- Consonant and Vowel Sound Instruction as it relates to foreign English (Accent reduction in NOT adult articulation)
- How to Begin a Small Private Practice.

## **Watch and Learn Seminars**

An additional seminar is available which is a recording of our two-day accent reduction workshop for business professionals. It is from the Watch and Learn series. There are two different seminars that can help you grow your services. One for how to reduce accent and the other is a public speaking seminar.

The accent reduction seminar for business professionals can be valuable for new accent reduction instructors because you will watch me teach others how to reduce their accent. My cueing techniques, questions and answers from actual clients would expand your training. It can be purchased on the website in the client material section or in the section for accent reduction teachers.

If you are interested in expanding your service offerings, the Watch and Learn Public Speaking Seminar will help you learn how to offer a variety of services in corporate communication. It can be purchased in the client material section of the bookshelf or in the section for accent reduction teachers.

- There is a generous discount for purchasing both.
- Personal coaching for building your business is also available.

## How the Accent Reduction 101 Book Is Organized

- The article Understanding Why Your Speech Is Accented is nice to have available at your consultations to use as a guide for talking points. It explains how speech becomes accented and reveals common habits. Many of my clients see themselves in the description. Permission has been granted for photocopying the article.
  - **Set Yourself Up for Success.** Introduce this to your clients and review the highlights. Doing this will position your clients to better achieve their goals. Encourage your clients to use the speech notebook and speech triggers as a routine staple of their accent modification program. The self-evaluation sheets for melody, sounds and voice habits are instrumental in assisting your client's awareness and understanding of their current habits.
  - My clients who work with their speech notebook regularly and do the self-assessment frequently make better progress compared to those who do not. These are very helpful tools in the program for getting your clients to use their new skills out in the world. The Personal Goal Tracking Sheet is designed for you to outline the skills/homework you want your clients to reinforce between sessions. At each session, review last week's goals, chosen speech triggers and the daily lines from your client's speech notebook.
  - **Chapter One: American Intonation.** This is absolutely the most important skill for successfully reducing an accent and speaking English closer to the American cultural style.
  - **Chapter Two: Advanced Intonation.** has a focus on communication and leadership which clients really enjoy the additional support for building their leadership persona while improving the English clarity.
  - **Chapter Three: Voice, Resonance and Breathing.** Often, vocal pitch and resonance are cultural and influence accent. This chapter is important for clients who want to "sound more American." Teaching breathing is beneficial for those who speak with too much muscular force or have a fast-speaking rate.
  - **Chapters Four and Five: American Consonant and Vowel Sounds.** The lessons are clearly outlined for teaching the steps on how to produce specific sounds. The American Vowel Sound Boot Camp helps students understand the subtle differences between the vowel sounds.

I wish you great success! Liz Peterson