

## How I Built a Successful Professional Development Company

I knew that corporate communication is a lucrative opportunity for speech-language pathologists. After all, with our clinical background in speech mechanics, voice and resonance while holding a state license to practice, there is no better qualified professional. I have been a speech therapist and speech coach for over 20 years and a successful corporate communication specialist for over 15. Other than having a lot of energy, there is not much difference between you or I. I am proud to say that I did it. I operate my business full time and there is nothing more satisfying than working for yourself. As I like to say, "No more working for the man."

I first began by studying cultural speech habits as they relate to American English and found a method that successfully reduces accent and immediately improves clarity. Having in-depth experience with American intonation is the most important skill for successfully reducing accent because that will also minimize the foreign speech traits. Teaching missing sounds is the smaller detail. In addition to accent reduction, there are a multitude of other corporate communication services, speech coaches can tap into such as:

- Public Speaking
- Presentation Training
- Training for HR and Businesses on Cultural Diversity
- Private coaching
- Training company teams nationwide

Just to name a few...

I started off low risk. I did it part-time out of my New York City apartment a couple of days per week. It was great. I had extra cash and travel money. Then I gave up one full day from full time position to pursue this. Then I gave up two days and really felt like I was booming with my part-time private practice. After a year of that, I took a big risk and quit my day job completely and have been operating a full-time practice ever since.

In 2016, I acquired a large, 1,200 square foot office building. I could hire and have space for associates to help me. I have a conference room to offer my evening classes and two-day seminars. I have now achieved my dream (after years of hard work) and have a full-time corporate communication practice where I work with individuals and do training for companies, nationwide. It is exciting and it was worth every step of the journey. I enjoy working with other speech pathologists making the transition into corporate America and creating amazing opportunities for themselves. Spend time on my website to see what you can create for yourself.

Purchasing the live-recorded Accent Reduction 101 Live-Recorded seminar will be a great start. My videographer did a great job recording the small group conversations from the participants. There is expanded Q and A since it was being recorded. If you want to learn how to offer accent reduction services, this seminar and having the instructor's manual is a great start.